

SOPIILKA
UKRAINIAN DANCE SCHOOL
WINNIPEG, MANITOBA



Sponsorship Package 2017-2018

Dear Friend of Sopilka:

Sopilka Ukrainian Dance School is a Winnipeg-based dance school with 100 students from age 5 to adult. The school strives to encourage and teach an appreciation of Ukrainian culture to students through dance. Begun in 1971, Sopilka has evolved into one of Winnipeg's largest Ukrainian dance school with a vision toward becoming a trendsetter in the Ukrainian community of Winnipeg. Each year, we continue to build toward that vision.

The focus at Sopilka is always on culture and folklore, which is at the forefront of all classes. In addition, the support and participation of family allows the school to provide an environment that is both effective and welcoming. These family values, together with the rigour of a professional dance environment have allowed Sopilka to flourish and push the boundaries for over 45 years.

Each year, the school builds on the school wardrobe and also works toward including folklore and traditions into the annual recital. In 2018, Sopilka will present an afternoon of traditional and contemporary song and dance. The dancers of the school will be accompanied by a choir of parent and community volunteers. To have families working together to stage this production will bring a valuable experience to Sopilka's students and a chance to delve deeper into the meanings behind the traditions and folklore that they hear about in class. In order to meet the artistic vision for the show, additional costumes must be purchased and stage props and backgrounds are also planned.

In addition to our annual spring recital, Sopilka is always searching for additional performance opportunities, including trips and tours. In August 2017, Sopilka's Performing Ensemble travelled to Ukraine where they participated in workshop, performance and sight seeing opportunities. This was an invaluable experience for all involved and Sopilka hopes to continue to offer these opportunities to our dancers either through trips to Ukraine or others closer to home.

In order to fulfill both the artistic vision of our 2018 recital, and also be prepared when travel opportunities arise, we are seeking Business Sponsorship support. Sponsors will be gratefully acknowledged in both our Family Zabava program, planned for February 10, 2018 and our year-end recital, planned for April 29, 2018.

Yours very truly,



Kristina Washchyshyn
Sopilka School Artistic Director



Jennifer Chapman
Board President



Sponsorship Levels

All sponsorship levels include ads in our Zabava Program (February 10, 2018) and annual recital program (April 29, 2018).

Gold Sponsorship (Full Page Ad)..... \$500.00

**Gold Sponsorship will also include posting of your company logo on our website and social media pages.*

Silver Sponsorship (Half Page Ad)..... \$250.00

Bronze Sponsorship (Business Card Size Ad)..... \$100.00

Please contact the school
for more details or to provide sponsorship:

Email: sopilkawinnipeg@gmail.com

Website: www.sopilkadance.com

